

Digital Sales/Marketing Specialist

You're a creative, flexible marketing professional with strong digital and account management skills, a collaborative approach, and big-picture thinking. You have a cool-headed, solutions-oriented attitude, seek possibilities not limitations, and are a team player with a sense of humor.

We're Big Surf Media, a new division of The Press of Atlantic City. A progressive news and marketing operation with a focus on communication and collaboration at all levels, we're passionate about serving our clients and helping our staff members develop new skills. If you join our agency, you'll help create and implement the strategy of digital marketing programs and campaigns for clients.

We are seeking an *experienced* digital sales and marketing specialist.

Must be comfortable dealing with clients, creative and solutions oriented. Working both as an individual and collaboratively with a team, you will be responsible for executing digital marketing solutions across a variety of channels, including SEM, SEO, social media and web analytics

Candidate should have some experience with the following:

- Web design / Wordpress
- Adobe Creative Suite software
- Familiar with CRM Software
- Account Management

You will be responsible for account management and service work for clients. It would help to have experience with PPC/SEM campaigns and facebook advertising, using ad manager, marketing plan development, custom lists and audience building.

The Press is located in southern New Jersey, which offers seashore, casino, urban, suburban and rural areas. The Press is owned by BH Media and is located within a few hours' drive of Philadelphia, New York and Washington.

If that sounds like a good match, send resume to Dan Sher: dsher@pressofac.com.